



PROGRAM
APRIL 20TH 2012
CREATIVE FACTORY
MAASHAVEN ZUIDZIJDE 2
3081 AE ROTTERDAM

SYMPOSIUM

**CREATIVELY BUILDING
RESILIENT COMMUNITIES**

- 9.30 REGISTRATION WITH COFFEE AND TEA**
- 10.00 WELCOME BY THE CHAIR**
Frans Spierings, PhD, Professor of Urban Talent at Rotterdam University
- 10.10 BUILDING RESILIENT COMMUNITIES**
Graeme Betts, Executive Director of Strategic Commissioning and Community at the London Borough of Newham
- 10.30 LESSONS LEARNT FROM THE EXPERIENCE OF TWO CREATIVE HUBS IN LONDON AND ROTTERDAM: SUSTAINABLE MODELS AND COMMUNITY EMBEDDEDNESS**
Marcello Bertotti, PhD, Research Fellow at the University of East London and Jeannette Nijkamp, MSc, Researcher at Rotterdam University
- 10.30** Results of comparative research on the London Chocolate Factory and the Rotterdam Creative Factory
- 10.50** Panel discussion
- 11.30 NETWORKS OF ARTISTS IN SOUTH ROTTERDAM**
- 11.30** Lecture by Hugo Bongers, MA, Professor of Cultural Diversity at Rotterdam University and Eva Visser, MA, Researcher
- 11.45** Walk through a number of creative places in South Rotterdam (including coffee break)
- 13.00 LUNCH IN THE CREATIVE FACTORY**
- 14.00 MEET THE CREATIVE ENTREPRENEUR**
- 14.00** Presentation by Sally Labern and Bobby Lloyd, visual artists from The Drawing Shed
- 14.10** Short pitches of creative entrepreneurs
- 14.25** Meet and greet with the entrepreneurs
- 15.15 BREAK**
- 15.30 WORLD-CAFÉ AROUND THE THEME “USING CREATIVITY FOR BUILDING RESILIENT COMMUNITIES”**
led by Kevin Sheridan, Director of Community Engagement at the University of East London
- 15.30** Short explanation of the theme
- 15.45** World-café discussions around various tables (with food and drinks)
- 17.15** Wrap up
- 17.30 CONCLUSION BY THE CHAIR**
- 17.40 INFORMAL RECEPTION**
- 19.00 END**

